



SERVICE  
&  
PERFORMANCE  
AWARDS

**MAXIMIZE THE IMPACT. CONTROL THE BUDGET.**  
Raise Appreciation.



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CONTROL THE BUDGET.  
Raise Appreciation.

#### STANDARD FEATURES INCLUDED

- Brochure appropriate for your recipients' years of service
- Congratulatory letter
- Order form



Our Certified Recognition Professionals will design a service award program that your employees will appreciate and remember for years to come.

### THE AWARD PRESENTATION



### PLAQUES & MOMENTOS



### REDEEMABLE POINTS



## a new way of honoring...

We see our Service Awards program as deliberate and an opportunity to honor our staff as individuals for their valued contribution to our success. This gives each employee a sense of pride and the knowledge that they matter to C.A. Short Company. We make the Service Award process a personal one.



"It would take me all day to tell you all the fond memories I have working at C.A. Short Company. If you work at C.A. Short, you have a good reputation in the community. Employees have always come first."

Buford Ellis  
Corporate Account Manager

Celebrated 60 Years at C.A. Short  
on April 9, 2016.



"At my 15th Anniversary, I chose a Howard Miller clock because I knew it was something I wouldn't purchase for myself. This special clock is a significant reminder of C.A. Short and my work family."

Kim Lancaster  
Finance Manager

Celebrated 20 Years in 2018.



"My Dad (Jim Barr) retired from C.A. Short after 35 years. So many of my Christmas and birthday gifts (growing up) came from the C.A. Short Company Award Catalog."

Jodi Buck  
Finance Administrator

Celebrated a combined  
18 years in 2018.



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## **MORE** Choices & Flexibility.

With a wide variety of lifestyles represented in today's diversity-rich workplace, it's a challenge to select one award that will be appreciated by all your people. Our service award programs help you celebrate individuality by providing more options for you and your people.

### **MORE AWARD OPTIONS**

- Thousands of brand name items: includes electronics, fashion jewelry, gourmet, tools, home & leisure, outdoors, watches and traditional items
- Hundreds of award choices offered to each recognized recipient

### **MORE BUDGET OPTIONS**

- Guaranteed budget control pricing that eliminates your RISK of going over budget
- Multiple award brochure price levels to match any budget
- Flat shipping rates for delivery of the awards to the recipient

### **MORE PRESENTATION OPTIONS**

- Multiple personal recognition presentation options (PRO Series)
- Select a framed, unframed or acrylic individual display certificate. Add a logoed pen, keychain or lapel pin. You decide what best fits your culture and your present budget.

### **MORE ADMINISTRATION OPTIONS**

- As much or as little administration support as you want or need
- Standard and advanced reports to track your program from who ordered, what was ordered, when delivered and who has yet to redeem
- Real time on-line updates securely accessed 24/7/365



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# PRO 1000

**Folder**

- no ribbon or seal
- folder has 2.75" x 4" cutout for name display
- offering black damask only



# PRO 1100

**Folder with Certificate**

- no ribbon or seal
- folder has 2.75" x 4" cutout for name display
- offering black damask only



# PRO 1200

**Folder with Leatherette Framed Certificate**

- folder has 2.75" x 4" cutout for name display
- offering white, black or black damask with 6 ribbon color choices and seal



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**PRO 2000**

**Pin Folder with Leatherette Framed Certificate and Lapel Pin or Badge Accent**

- folder has 2.75" x 4" cutout for name display
- offering white, black or black damask with 6 ribbon color choices and seal



**PRO 2100**

**Deluxe Box with Personalized Laser-Etched Acrylic Certificate and Lapel Pin or Badge Accent**

- offering white, black or black damask with 6 ribbon color choices and seal



**PRO 2200**

**Deluxe Box with Personalized Acrylic Framed Certificate and Lapel Pin or Badge Accent**

- offering white, black or black damask with 6 ribbon color choices and seal





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**PRO 2300**

**Deluxe Box with Acrylic Numeral and Lapel Pin or Badge Accent**

- offering white, black or black damask with 6 ribbon color choices and seal



**PRO 3000**

**Deluxe Box with Personalized Laser-Etched Acrylic Certificate**

- offering white, black or black damask with 6 ribbon color choices and seal



**PRO 3100**

**Deluxe Box with Personalized Acrylic framed Certificate**

- offering white, black or black damask with 6 ribbon color choices and seal



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**PRO 3200**

**Deluxe Box with Leatherette Framed Certificate and Personalized Laser-Etched Acrylic Certificate**  
- offering white, black or black damask with 6 ribbon color choices and seal



**PRO 3300**

**Deluxe Box with Leatherette Framed Certificate and Personalized Acrylic Framed Certificate**  
- offering white, black or black damask with 6 ribbon color choices and seal



**PRO 3400**

**Deluxe Box with Acrylic Number**  
- offering white, black or black damask with 6 ribbon color choices and seal





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**PRO 3500**

**Deluxe Box with Leatherette Framed Certificate and Acrylic Number**  
- offering white, black or black damask with 6 ribbon color choices and seal



**PRO 4000**

**Deluxe Box with Personalized Laser-Etched Acrylic Certificate and Leather Key Chain**  
- offering white, black or black damask with 6 ribbon color choices and seal



**PRO 4100**

**Deluxe Box with Personalized Acrylic Framed Certificate and Leather Key Chain**  
- offering white, black or black damask with 6 ribbon color choices and seal





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**PRO 4200**

**Deluxe Box with Personalized Laser-Etched Acrylic Certificate and Black Roller Ball Pen**

- offering white, black or black damask with 6 ribbon color choices and seal
- pen comes with your logo custom engraved



**PRO 4300**

**Deluxe Box with Personalized Acrylic Framed Certificate and Black Roller Ball Pen**

- offering white, black or black damask with 6 ribbon color choices and seal
- pen comes with your logo custom engraved



**PRO 4400**

**Deluxe Box with Acrylic Number and Leather Key Chain**

- offering white, black or black damask with 6 ribbon color choices and seal



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**PRO 4500**

**Deluxe Box with Acrylic Number and Black Roller Ball Pen**

- offering white, black or black damask with 6 ribbon color choices and seal
- pen comes with your logo custom engraved



**PRO 5000**

- PRO 5000 Series presentation box
- Personalized acrylic framed certificate





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## PRO 5100

- PRO 5100 Series presentation box
- Personalized laser-etched acrylic certificate



## PRO 5200

- PRO 5000 Series presentation box
- Personalized acrylic number



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## SERVICE & PERFORMANCE AWARD SOLUTIONS

**a new way of celebrating...**

C.A. Short Company's Service & Performance Award solution is designed to give authentic appreciation to the dedicated and hard working employees who have stayed loyal to your company over the years. With a wide variety of age groups and lifestyles in today's workplace, it's harder than ever to select one gift that will be appreciated by all your people.

Service & Performance Awards are a badge of honor. Every employee reaching a milestone should be applauded for their commitment and longevity with the organization. Doing so drives other employees to strive for the same recognition and increases engagement and the emotional commitment to your organization.

Our programs are uniquely customized to your organization and employees. Our Certified Recognition Professionals will help you design a program that your employees will appreciate and remember for years to come. By implementing the 5 Elements of Recognition into our process, we help you reduce your overall employee recognition costs, increase employee engagement, and allow you to gain peace of mind.

## What Makes Our Program Different?

**Our customers ask for complete control over their service awards program and budget.  
That is exactly what we deliver!**



### BRANDING CUSTOMIZATION

Presentation materials, award catalogs, and all online features can be customized with your branding - at your direction. Increasing corporate identity and program familiarity among your employees are key benefits of this program. This is the most progressive recognition program in the industry.



### OPTIONS TO FIT YOUR BUDGET

C.A. Short Company offers multiple presentation options to compliment your Service Awards Program. Select a framed, unframed or acrylic individual display certificate. Add a logoed pen, keychain or lapel pin. C.A. Short Company also offers custom presentation options. You decide what best fits your culture and your present budget.



### GUARANTEED BUDGET CONTROL

Awards are grouped in dedicated price collections, so you know exactly what your cost will be. This eliminates the risk of ever going over budget. You set the price, we create a category based on that amount, and regardless of which item in that collection your employee selects, you pay a dedicated cost, **GUARANTEED!**





# Human Interaction

Management physically presents the award to the employee either as part of a formal banquet or a special event.

# Peer Recognition

A presentation option that includes either a certificate or plaque that can be displayed.

# Useful & Desirable Awards

Provide diverse award choices that make your employee say, "Wow!"

# 5 ELEMENTS of RECOGNITION



# Family Involvement

The event, the award, and the recognition experience is able to be shared at home.

# Immediate Gratification

Award is delivered in a timely manner, as soon as possible after the recognition event takes place.

C.A. Short Company helps organizations identify behaviors they need to modify or enhance, benchmark their current performance and then design a plan to create a culture of engagement. Solutions that are provided include Years of Service Awards, Performance Awards, OSHA® Compliant Safety Incentives, Corporate Store, Peer-2-Peer, Holiday, Wellness Initiatives and Instant Award Programs.

a new way

- Employee Recognition Solutions
- OSHA® Compliant Safety Incentive Solutions
- Instant Award Programs
- Service & Performance Awards
- Holiday Gift Solutions

ask us how

C.A. Short Company's Shared Risk / Shared Reward Model is right for you!



800.535.5690

[www.CAShort.com](http://www.CAShort.com)

ISO 9001 Certified

C.A. Short Company is a thought leader in the international engagement solutions marketplace recognized for superior leadership, technological innovation, client experience and strategic product development.

Let us show you how we can design an impactful engagement solution that encompasses total engagement through recognition, awards and incentives.